



## PRESS RELEASE

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Westerville woman wins trip for two from [Sleep Outfitters](#) on the [Buckeye Cruise for Cancer](#)

### **Cruise benefits Urban and Shelley Meyer Fund for Cancer Research and The Ohio State University Comprehensive Cancer Center**

WINFIELD, W.VA. – “This is a dream of mine, a bucket list moment,” said Mary Seas of Westerville upon learning she had won a spot for two from [Sleep Outfitters](#) on the upcoming Buckeye Cruise for Cancer.

“I can't thank Sleep Outfitters enough for selecting my name for the once- in- a- lifetime trip with Buckeye Cruise for Cancer. I am a breast cancer survivor and wouldn't be here today if not for The James,” she said.

Seas' name was randomly selected from a group that registered on Sleep Outfitters' Facebook page.

The Buckeye Cruise for Cancer, which sets sail Feb. 19 from Tampa, Fla. for Cozumel, Mexico, raises funds for the Urban and Shelley Meyer Fund for Cancer Research and the Arthur G. James Cancer Hospital at Ohio State, referred to as The James.

Sleep Outfitters CEO Kim Knopf announced late last year that her company Innovative Mattress Solutions, the parent firm for Sleep Outfitters, Mattress Warehouse and Mattress King stores, is donating \$25,000 to the Meyers' fund. Knopf said her company also collected another \$1,290 in contributions from Ohio customers over the Christmas holiday.

Seas says hers was triple negative breast cancer, a particularly challenging form of cancer to treat. “With that came 12 rounds of chemo and many hospital stays and surgeries. I looked at people like Stefanie Spielman and Heather Pick (both WBNS-TV news anchors who died of breast cancer) as inspirations. They were fighting the fight and doing it with strength and grace. Their families will never understand what they have meant in my life and my fight.

“There are many, many winners and champions at The Ohio State University, and I for one am grateful that they are not just on the field. I am a proud Buckeye fan, always have been, but I am a huge fan of Dr. (William E., III) Carson and Dr. (Ewa) Mrozek.” The physicians oversaw Seas cancer treatment at The James.

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Sleep Outfitters  
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Contributions to the Meyer's cancer fund go directly to The Ohio State University Comprehensive Cancer Center, which includes the Arthur G. James Cancer Hospital and the Richard J. Solove Research Institute.

Knopf's parent firm, Innovative Mattress Solutions (iMS), operates more than 155 retail stores in six states. iMS stores in Columbus and Dayton go by the [Sleep Outfitters](#) name. Stores in Cincinnati, Cleveland, Akron, Canton and southeastern Ohio go by [Mattress Warehouse](#).

The Buckeye Cruise for Cancer, hosted by Ohio State football coach Urban Meyer and his wife Shelley, includes Ohio State sports celebrities such as ESPN football analyst Kirk Herbstreit and two-time Heisman trophy winner Archie Griffin.

### About [Sleep Outfitters](#), [Mattress Warehouse](#), [Mattress King](#) and Innovative Mattress Solutions

Innovative Mattress Solutions, headquartered in Winfield, W.Va., operates more than 155 retail mattress stores under the [Mattress Warehouse](#), [Sleep Outfitters](#) and [Mattress King](#) brands in six states: West Virginia, Ohio, Kentucky, Indiana, Tennessee and Alabama.

The notion that a restful night's sleep is as important as diet and exercise to good health and productivity has endured at iMS since its founding 30 years ago by owner Kim Brown Knopf in South Charleston, W.Va.

iMS stores specialize in mattresses from Sealy, Stearns & Foster, Tempur-Pedic and Dormeo. In addition, the stores stock a full line of memory foam pillows and adjustable base foundations.

iMS's price guarantee states that if a customer finds the same mattress as the one he or she purchased from iMS at an advertised lower price within 120 days of purchase, iMS will refund the customer 120 percent of the price difference.

iMS's comfort guarantee states that if a customer is not happy with the mattress he or she purchased from iMS after sleeping on it up to 120 nights, iMS will exchange the mattress for one that is right for the customer.

Last year, iMS kept nearly 1.6 million pounds of mattress waste out of community landfills by partnering with [Spring Back Recycling](#) of Nashville, Tenn., which recycles an average of 400 iMS-provided old mattresses a week by deconstructing them and selling the materials for new and different uses.





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For more information, visit and like [Sleep Outfitters](#), [Mattress Warehouse](#) and [Mattress King](#) on Facebook or on their websites.

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