



Kimberly Brown Knopf

Kimberly "Kim" Brown Knopf is the founder, president and CEO of Innovative Mattress Solutions, a Winfield, W.Va. - based mattress retailer operating as Mattress Warehouse, Mattress King and Sleep Outfitters. The company has more than 155 stores in six states: West Virginia, Ohio, Kentucky, Tennessee, Alabama and Indiana. A native of Louisville, Ky. and a University of Kentucky graduate, Kim opened her first store in South Charleston, W.Va. in 1983. As a successful entrepreneur and businesswoman, she has been widely recognized for her professional achievements. Kim and her husband Ken have two daughters and live in Charleston, W.Va.

Education and Post-Education Conferences

- B.A., University of Kentucky, 1982
- Young Presidents' Organization, 15 years
- Vistage Organization, 2011 - Present
- National Retail Federation, January 2011- Present

Accomplishments

- Sacred Heart Academy Hall of Fame, February 2012
- WV Business Hall of Fame, November 2011
- Furniture Today Retail Bedding Giant, May 2010
- WV YWCA Woman of Achievement Honoree, January 2009
- WV State Journal's Who's Who in Business Winner, February 2008
- Nation's Business Profile, 1998
- Kentucky Spotlight on Business Magazine Publication
- WV Young Gun Recipient
- WV Entrepreneur Finalist

Speaking Engagements

- University of Kentucky Gatton College of Business & Economics, April 2013
- University of the Cumberland's Hutton School of Business, April 2013
- Women of Achievement - Paducah, Ky., October 2012
- Young Leaders, Paducah, Ky., August 2012
- Ohio Newspaper Association Conference – "Impact of Newspaper Advertising", February 2011
- Bluefield WV Women's Conference – "Strategic Growth", July 2009
- Greenbrier Chamber of Commerce "Growth Strategies", March 2007
- Conference for State Farm Agents "Business Growth Strategies" May 2004
- Bedding Conference, 2010 & 2004

Clubs and Organization Affiliations

- Commerce Lexington – Board of Directors -- current
- West Virginia Economic Development Authority Board of Directors
- Withit (professional organization for women in home furnishings industry) – Board of Governors – current
- Putnam County Rotary Officer – 5 years
- Putnam County Chamber of Commerce Board of Directors – 3 years
- Charleston Area Alliance Board of Directors – 3 years